

# YOUR MAY ORDER FORM

Johns  
PLANTS SEEDS BULBS  
APOPKA, FLORIDA

Ship us the quantities as marked — F.O.B. Apopka, Florida, Express Collect  
Please send check or money order with your order or it will be shipped C.O.D.  
For those who wish credit, please send 3 trade references with order and allow  
me three weeks to communicate with references.

## WAX PAPER POT

Quantity Wanted	Pot Size	Description	Cost Each
	2" PAPER POTS		
2"	NEPHTHYTIS	9c	
2"	PEPEROMIA	9c	
2"	PHILODENDRON	9c	
2"	POTHOS	9c	
2"	CACTUS	9c	
2"	AGAVE	9c	
2"	ARDISIA	9c	
2"	SANSEVIERIA HAHNII	12c	
2"	POTHOS MARBLE QUEEN	20c	
2"	IVY—HAHN'S	9c	
2"	CRASSULA	9c	
2"	SERRISA	9c	
2"	VARIEGATED NEPHTHYTIS	15c	
2"	VARIEGATED PEPEROMIA	20c	
2"	PODOCARPUS	20c	
2"	CHINESE EVERGREEN	12c	
2 1/2" PAPER POTS			
2 1/2"	DRACAENA	20c	
2 1/2"	NEPHTHYTIS	18c	
2 1/2"	PEPEROMIA	18c	
2 1/2"	PHILODENDRON	18c	
2 1/2"	LACE TABLE FERN	20c	
2 1/2"	SANSEVIERIA HAHNII	20c	
2 1/2"	IVY—HAHN'S	18c	
2 1/2"	IVY—GRAPE	18c	
2 1/2"	ARDISIA	18c	
2 1/2"	CRASSULA	18c	
3" PAPER POTS			
3"	NEPHTHYTIS	25c	
3"	PEPEROMIA	25c	
3"	PHILODENDRON	25c	
3"	CALADIUM PLANTS	25c	
3"	CHINESE EVERGREEN	45c	
3"	AZALEAS for growing on	25c	
3"	PHILODENDRON JOHNSII	60c	
3"	PLANT COMBINATION	25c	
3"	POTHOS MARBLE QUEEN	35c	
3"	NEANTHE BELLA PALM	30c	
4" PAPER POTS			
4"	PHILODENDRON JOHNSII	1.25	
<b>WAX PAPER WRAPPED</b>			
Packed in boxes of 60, 100 and 120			
Quantity Wanted	Description	Cost Each	
	BOSTON COMPACTA	12c	
	ASPARAGUS PLUMOSUS	9c	
	CHINESE EVERGREEN	25c	
	S. ZEYLANICA	9c	
	S. LAURENTII (REGULAR)	15c	
	S. LAURENTII (SPECIAL)	18c	
	S. LAURENTII (ROSETTE)	15c	
<b>FOR GROWING ON</b>			
	4-5 leaf NEPHTHYTIS	7c	
	4 leaf PEPEROMIA	7c	
	4-5 leaf PHILODENDRON	7c	
	Thous. PHILODENDRON EYES	\$15.00	
	Thousand POTHOS EYES	\$20.00	
<b>PODOCARPUS</b>			
	Case, 24 bunches	36.00	
	1/2 case, 12 bunches	22.50	
	Trial package, 6 bunches	13.50	
	Sample Package, 3 bunches	7.50	
<b>SETS OF 20 FLOWER PRINTS — \$5.20 EACH SET, POSTPAID</b>			

Ship to \_\_\_\_\_

## Please Notice: SHIPPING INFORMATION!

The below listed shipping units are the result of years of experience and incorporate the best packaging of plants in order to insure the best arrival condition and also take advantage of the best express weight rates.

You now get 24 to 48 hours **quicker delivery** as we are NOW trucking all shipments to the main line (300-400 miles per week at our expense!)

Plants wrapped in WAXED PAPER		Plants potted in PAPER POTS		Plants in CLAY POTS	
Best shipped in units of:		Shipped only in the following units		Shipped only in the following units	
Box of 60	(Approx. wt. 14-19 lbs.)	2" pots	60 or 120 to a box (wt. 15 or 28 lbs.)	2" pots	50 to a box (Approx. wt. 25 lbs.)
Box of 100	(Approx. wt. 25-35 lbs.)	2 1/2" pots	50 or 75 to a box (wt. 18 or 26 lbs.)	2 1/2" pots	40 to a box (Approx. wt. 33 lbs.)
Box of 120	(Approx. wt. 30-38 lbs.)	3" pots	50 to a box (wt. 28 lbs.)	3" pots	25 to a box (Approx. wt. 30 lbs.)
		4" pots	25 to a box (wt. 28 lbs.)	4" pots	12 to a box (Approx. wt. 19 lbs.)

**CARRIER:** All shipment by **EXPRESS COLLECT** unless otherwise specified by you.

**2nd CLASS EXPRESS:** 25% SHIPPING SAVINGS ON SEPARATE OR ASSORTED ORDERS OF THE FOLLOWING PLANTS: IN PAPER POTS

AZALEAS AND ALL FERNS AND *Wax Wrapped* CHINESE EVERGREEN  
GARDENIAS ALL BULBS SANSEVIERIAS

**TERMS OF SALE:** The savings of extra bookkeeping expense and credit losses helps me to maintain my present low prices in the face of increased production costs. Please send check or money order with your order or it will be shipped C.O.D. For those who wish credit please send three trade references with order and allow me three weeks to communicate with references.

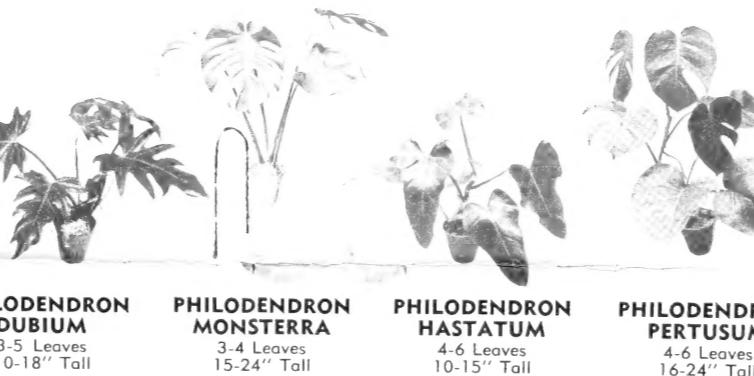
**CLAIMS:** Every precaution is taken with regard to transit regulations to prevent losses, therefore, in the event of losses due to transit conditions, it is imperative that the consignee file a claim immediately with the carrier.

**10% DISCOUNT:** I can offer you bigger plants, grown especially for you, at a 10% discount if you order 5,000 or more and if you let me know 60 days in advance of shipping date. Frankly, I add the 5,000 extra cuttings to my regular production quota and set them aside for you. This eliminates risk and is worth the 10% discount. Production planning is a job and a 5,000 order without advance notice is no saving on my part over an order of 100 or 500. Let me hear from you as to how I can work with you on this.

(Printed in USA)

F — MAY '54

## LARGE "CUT-LEAF" PHILODENDRONS



### "Large" Plant Assortment

3 each of these "best selling" varieties

**15 plants for \$23.00**

in 4" paper pots — 1 box (wt. 19-22 lbs.)

### Special 3" Pot Size Assortment

**25 plants for \$16.25**

9 Dubium — 8 Hastatum — 8 Pertusum  
Each with 3-5 leaves, 8-16" tall in 3" paper  
pot (1 box — wt. 17-19 lbs.)

PHILODENDRON JOHNSII  
(Selloum)  
5-7 Leaves, 12-15" Tall



**PHILODENDRON SELLOUM JOHNSII**

*from Brazil!*

Yes, from out of the rich green BRAZILIAN JUNGLE comes the newest, most fascinating of all the PHILODENDRONS.

This new, fast-selling Johnsii is the "NON-VINING" Philodendron with large "CUT-LEAVES."

Its beautifully balanced, erect growth and dark-green color have captured the public desire for plants of contrasting foliage and structural design in home and office.

3" pot, 4-6 leaves, 8-12" tall \$ .60 \$ .65  
4" pot, 5-7 leaves, 12-20" tall 1.25 1.30  
(4" Clay Pot, shipped 12 only to box)

## Dewkist® Podocarpus

The new hardy "Green" to meet all requirements of the Florist Trade. You have heard of it . . . probably you have seen it or possibly even used it. Podocarpus has been featured in design schools, flower shows and many national magazines but has not been used extensively because it has not been available in large quantities.



4. **SELF-SPIKING** — Podocarpus will hold desired shape and position.
5. **QUALITY** — The name DEWKIST assures uniform quality. Only first grade foliage is cut and packed for shipment.

### USES

In large and small shops, the professional and amateur will find DEWKIST PODOCARPUS easy to use in an endless variety of distinctive floral arrangements. It complements any flower and is magnificent in straight basket work. Small branches are perfect in bouquets and corsages.

DEWKIST PODOCARPUS may be ordered with our regular line of plants. If ordered separately, individual orders can go Second Class Express. "Case" lots should be ordered separately for advantage of Second Class Express.

### PRICES

1. BY THE CASE, 24 Bunches
2. BY THE HALF CASE, 12 Bunches
3. TRIAL PACKAGE, 6 Bunches
4. SAMPLE PACKAGE, 3 Bunches

F.O.B. Apopka  
EXPRESS  
\$36.00  
\$22.50  
\$13.50  
\$ 7.50

Prepaid  
PARCEL POST  
Not Shipped Parcel Post  
Not Shipped Parcel Post  
\$14.50  
\$ 8.25

(Write for larger quantity prices)

® REG. U. S. PAT. OFF.



## HEIRLOOM PLANTERS

MINIMUM ORDER  
**24 ASSORTED**  
PLANTERS  
**\$21.60**  
FOB APOPKA, FLA.

#15



#16

**HANDMADE** of real  
FLORIDA CYPRESS

These beautifully grained  
planters are complete with planter  
and Philodendron, as pictured.

